CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	evision		Alt Order	#
	566222	1		07894903	
Product					
HIRSCHBIEL/CD2/D					
Contract Dates	Estimate #				
08/07/12 - 08/13/12	106/113/155	2			
Advertiser			Ori	ginal Date	/ Revision
Hirschbiel/D/State Hou	se		1	8/17/12	/ 08/17/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broade	Broadcast Account Executive Jamie Andrus		Cash
	<u>Station</u>	Accou			Sales Office
	WTKR				Washington, D.
	Special Hand	lling			
	Demographic	2			
	Adults 35+				
	IDB#	Adverti	ser (Code	Product Code
	8020	106			113
	Agency Ref		1	Advertiser	Ref

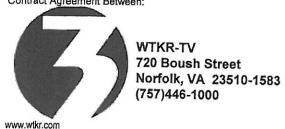
*Line Ch Start Date End Date Description	Start/End Time	Spots/		Tot	als
1 3 08/07/12 08/10/12 NewsChannel 3 News	5-6am	July 1100K Trate	TypeS	Spots	Amount
Week: 08/06/12 End Date Weekdays Spots/Week 08/06/12 -TWTF 3	Rate \$120.00	:30	NM	3	\$360.00
2 3 08/07/12 08/10/12 Newschannel 3 News Start Date	6-7am <u>Rate</u> \$185.00	:30	NM	3	\$555.00
3 3 08/07/12 08/10/12 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TWTF 3	7-9a <u>Rate</u> \$140.00	:30	NM	3	\$420.00
E 4 3 08/11/12 08/11/12 Early Show Saturday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S- 1	9-11am <u>Rate</u> \$100.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/06/12-08/12/12 Early Show Saturday Credited	Start/End Time 9-11am	Weekdays Length Rate	<u>Type</u> <i>NM</i>		
5 3 08/12/12 08/12/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/125 1	9-1030am <u>Rate</u> \$280.00	:30	NM	1	\$280.00
6 3 08/07/12 08/12/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TWTF 1	9-10am <u>Rate</u> \$270.00	:30	NM	1	\$270.00
7 3 08/07/12 08/12/12 Price Is Right Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TwTF 2	11am-12n <u>Rate</u> \$415.00	:30	NM	2	\$830.00
8 3 08/07/12 08/10/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TwTF 2	12n-1230pm <u>Rate</u> \$295.00	:30	NM	2	\$590.00
9 3 08/07/12 08/10/12 CBS Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TwTF 2	1228-3pm <u>Rate</u> \$295.00	:30	NM	2	\$590.00
10 3 08/07/12 08/10/12 Ellen Degeneres 3pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TWTF 3	3-4pm <u>Rate</u> \$200.00	:30	NM	3	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

08/17/12 / 08/17/12



Contract / Revision Alt Order # 566222 07894903 Contract Dates Product Estimate # 08/07/12 - 08/13/12 HIRSCHBIEL/CD2/D 106/113/1552 Advertiser Original Date / Revision

Hirschbiel/D/State House

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Tun-	-	otals
Start Date End Date Weekdays Spots/Week	Rate	Longar week Rate	туре	Spots	Amount
11 3 08/07/12 08/12/12 NewsCha 3 News First @ Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TwTF 3	4p 358-5pm Rate	:30	NM	3	\$600.00
12 3 08/07/12 08/12/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TwTF 4	5-530pm	:30	NM	4	\$1,320.00
13 3 08/07/12 08/12/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TwTF 3	530-6pm <u>Rate</u> \$310.00	:30	NM	3	\$930.00
14 3 08/07/12 08/12/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TwTF 4	6-630pm <u>Rate</u> \$485.00	:30	NM	4	\$1,940.00
15 3 08/11/12 08/11/12 Newschannei 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/125- 1	6-630pm <u>Rate</u> \$120.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/06/12-08/12/12 Newschannel 3 News Credited	Start/End Time 6-630pm	Weekdays Length Rate Sa :30 \$120.00	<u>Type</u> <i>NM</i>		
16 3 08/12/12 08/12/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12S 1		:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/06/12-08/12/12 Newschannel 3 News Credited	Start/End Time 630-7pm	Weekdays Length Rate 5t :30 \$140.00	Type NM		
17 3 08/07/12 08/07/12 NCIS Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -T 1	8-9pm <u>Rate</u> \$1,470.00	:30	NM	1	\$1,470.00
18 3 08/07/12 08/10/12 Late News (M-F) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -TwTF 4	11-1135p <u>Rate</u> \$540.00	:30	NM	4	\$2,160.00
19 3 08/11/12 08/12/12 Late News (Sa-Su) Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12SS 1	11-1135p <u>Rate</u> \$365.00	:30	NM	1	\$365.00
20 3 08/07/12 08/10/12 Late Night with David Letter Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TWTF 3	rm1135pm-1237am <u>Rate</u> \$165.00	:30	NM	3	\$495.00
21 3 08/13/12 08/13/12 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 M 1	7-9a <u>Rate</u> \$140.00	:30	NM	1	\$140.00
22 3 08/13/12 08/13/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 M 1	9-10am <u>Rate</u> \$270.00	:30	NM	1	\$270.00
23 3 08/13/12 08/13/12 NewsChannel 3 News Start Date	5-6am <u>Rate</u> \$120.00	:30	NM	1	\$120.00
24 3 08/13/12 08/13/12 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 M 1	7-9a <u>Rate</u> \$140.00	:30	NM	1	\$140.00
		Totals		47	\$14,445.00

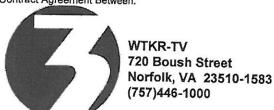
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Contract Agreement Between:

www.wtkr.com



Print Date 08/17/12

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	Contract / Revision 566222 /	Alt Order # 07894903		
Contract Dates 08/07/12 - 08/13/12	Product HIRSCHBIEL/CD2/D	Estimate # 106/113/1552		
Advertiser Hirschbiel/D/State House		ginal Date / Revision 08/17/12 / 08/17/12		

*Line Ch Start Date End Date Description		Start/End Time	Days	Spots/ Length Week	Rate	Tot Type Spots	tals Amount	
Time Period	# of Spots	Gross Amount	Net Amount					Timount
07/30/12 -08/13/12	47	\$14,445.00	\$12,278.25					
Totals	47	\$14,445.00	\$12,278.25					

Signature:	Date:	
	Date.	